



Memo

April 1, 2020

To: All Extension Faculty and Extension Educators

It is my hope that this memo finds you, your family and loved ones healthy and safe at this time. As we continue to navigate these unprecedented times, it is important that we remain a pipeline for researched-based resources and education for our communities. Our marketing and communications team will be sharing a press release later this week highlighting resources and information most directly related to COVID-19 response efforts. As Extension Faculty and Extension Educators, you have a unique role within our communities and hold close connections with individual county constituents and needs. In this vein, I'd ask that you familiarize yourself with the updates below and request that you share the press release (once finalized) directly with small businesses, chambers, councils, organizations, community members, and others in your counties.

1. **COVID-19 Economic Impact Survey, Nevada Department of Economic Development (NVGOED).** NV GOED has recently designed this survey to obtain the largest amount of information and feedback on Nevada businesses and the related impact from COVID-19. NVGOED has requested our assistance in sharing this survey with Nevada constituents, specifically those in the rural areas to best address all needs at this time. Please share this out with businesses in your counties to the extent possible. The survey is in English; however, NV GOED should be launching a Spanish version as well this week that can be found at the NV GOED site below.

Survey link:

https://docs.google.com/forms/d/15_vud0OI7jT1Avl_3l8iA43isrMIKi5BCwl_nz54d18/viewform?chromeless=1&edit_requested=true

NV GOED site: <https://www.diversifynevada.com/>

2. **New Extension economic and development webpage**, created by the Economic & Development office, led by Buddy Borden. Please familiarize yourself with this website dedicated to COVID-19 resources for small businesses, and share out with your constituents.

Page Link: <https://extension.unr.edu/busdev>

3. **Business development programs** – our Economic & Development office will also be holding webinars, available in both English and Spanish, operated via zoom and accessible across the state. Please encourage businesses to attend and provide feedback on these offerings. Visit the following page to register and for more information.

Page Link: <https://extension.unr.edu/busdev>

4. **Nevada Business Information Network for COVID-19 Response & Recovery** – A statewide network of business, industry, trade and economic development organizations working together to share information and provide resources to Nevada businesses during the COVID-19 pandemic. This is being hosted on the Las Vegas Global Economic Alliance (LVGEA) webpage, however, is designed to be all-inclusive of the **latest information** from chambers, organizations, agencies, and offices throughout the state.

Page Link: <https://www.lvgea.org/covid19/>

5. **Extension online/virtual programming** – Many of our programs have begun to transition virtually and it is important that we keep a full listing of all available programming up to date. Please share any updated program information to Claudene Wharton at whartonc@unr.edu. A complete listing of Extension programming can be found at: <https://extension.unr.edu/events.aspx>

As leaders in our counties, you will undoubtedly become aware of unmet needs and new developments throughout our state in which Extension could engage. I would ask that you continue to keep both your area supervisor (Eric or Holly) and I apprised of these needs as we wish—to the extent possible—to align our efforts accordingly.

I wish continued health to you and yours. We will weather this storm, and I thank you for your leadership and dedication to our communities, especially at this time.

Best,

Ivory W. Lyles, Ph.D.
Associate Dean & Director